

## **TEDxUTSC Application: Director of Design**

2019 Executive Team | Deadline: August 1<sup>st</sup>, 2018 at 11:59 PM

**Email all applications to [info@tedxutsc.com](mailto:info@tedxutsc.com) attaching your résumé and completed application (PDF format preferred). Please title the application file name as follows: “Position\_Name\_Application”. Please title the resume file name as follows: “Position\_Name\_Resume”. Thanks!**

TED is an internationally recognized symbol for ideas worth spreading and by applying to this position your fundamental task will be to embody that concept in all that you do. You will become a crucial member in one of the most zealous teams on campus as we work closely together to proudly represent the TEDx brand at UTSC.

You will have the exclusive experience in organizing one of the most influential events at this University as you collaborate with other idea generators such as yourself. We’re looking for someone who exudes confidence, dedication and above all, passion for the TED initiative. The unique qualities you bring to the team will help foster engagement within the UTSC community as you nurture ideas to life.

By joining the TEDxUTSC team, you are partaking in a long-lasting legacy—a mission to unite ideas worth spreading where *tomorrow is created*.

### **Job Description**

As the **Director of Design**, you will personify the brand of TEDxUTSC and translate its values into meaningful and persuasive promotional materials through creative execution. We are looking for someone who is creatively driven, detail-oriented, proactive and self-motivated.

#### Key Responsibilities:

- Creative development and execution of promotional material with a clear call to action while implementing the branding guidelines of TEDx and overarching theme of the Conference
- Liaise with Leads and Directors to produce content supporting any external facing marketing material necessary for the facilitation of the event
- Photography and filming of TEDxUTSC events and incorporating the content into coinciding promotional material
- Updating and maintaining the TEDxUTSC website

#### Required Qualifications:

- Creative flair, originality and strong visual sense
- Basic knowledge of WordPress
- Advanced experience with Adobe Photoshop, Illustrator and InDesign

- Advanced graphic design knowledge
- Photography and film skills, video editing experience preferred

### **Tell us about yourself**

<b>Contact</b>	Name: _____
	Email Address: _____
	Phone Number: _____
<b>Academics</b>	Program Study: _____
	Current Year of Study: _____
<b>Social Media</b>	Facebook: _____
	Twitter: _____

**Please list out any commitments (i.e. work terms, extra-curricular, sports etc.) you may be involved in for the coming year (beginning April 2014) and the duration of each commitment:**

**Please provide a link to your portfolio showcasing your achievements in design:**

**Please answer the following questions to allow us to better assess your candidacy for this position:**

1. What enticed you to join TEDxUTSC? What aspirations would you have as Director of Design? Please name one goal and be specific.
2. Please describe a situation in which you experienced conflict within a work environment. How did you resolve it?
3. Given your experience in design, please describe your most recent achievement and what tools or applications you used to create it.

**\*\*Attach your resume along with your **complete** application and send it to [info@tedxutsc.com](mailto:info@tedxutsc.com). Successful candidates will be contacted to book a time slot in the first week of August.**